

8 4 expo

acht | eight | восемь | huit | otto | ocho | 八

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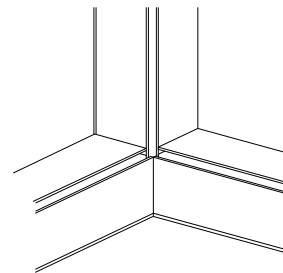
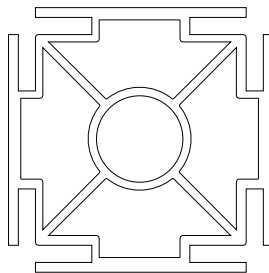
„8“ – das innovative Architektursystem für den Ausstellungs- und Messebau

„8“ ist die neue Lösung für die Architekturgestaltung in der Welt der Raumkommunikation. Wir können anhand zahlreicher Projekte unterschiedlicher Größe zeigen, dass „8“ sich hervorragend als ein leistungsfähiges und technisch besonders vielseitiges Architektursystem eignet. Es erfüllt alle wichtigen Anforderungen an ein smartes und modernes Design.

Die 8 (acht / eight / otto ...) umseitig integrierten Multi-Funktionsnuten, die über Eck in das Vierkantprofil eingebracht sind, verleihen dem System nicht nur seine unverwechselbare, reduzierte Ästhetik, sondern sie dienen zudem einer einzigartigen Funktionalität. Eine nahtlose Aufnahme von Wanddesigns und Werkstoffen erfolgt in diesen 8 Nuten. Vornehmlich an den Wandscheiben werden textile, individuell gestaltbare Spanntücher mittels eines Keders einfach in die Nuten gesteckt und gespannt. Sie sind damit schnell auszutauschen, mühelos zu verpacken, sowie leicht zu transportieren und zu lagern.

Das vielseitige, smarte Zubehör gewährleistet stets sichere und montagefreundliche Applikationen an der Raumstatik. Ein geringes Gewicht bei höchster Stabilität erlaubt immer neue und anspruchsvolle Konstruktionen. 84expo bietet somit jede Menge Raum für kreative Ideen.

Die zunehmenden Anforderungen an die Nachhaltigkeit bezieht das Raumsystem vor allem aus der Zielsetzung seiner Entwickler, mit nur einem Aluminiumprofil für die gesamte Raumstruktur auszukommen. Dies spart jede Menge Energie und Kosten für die Umwelt im gesamten Produktionsprozess von Bauten, bei gleichzeitig höchstem Anspruch an die Vielfalt von Gestaltungsoptionen.



Preface

"8" – the innovative architectural system for exhibition and trade fair

"8" is the new solution for architectural design in the world of spatial communication. We can demonstrate from numerous projects of different sizes that "8" is outstanding as a powerful and technically particularly versatile architectural system. It meets all the important requirements for smart and modern design.

The 8 (acht / eight / otto ...) multi-functional grooves integrated into the square profile on the reverse side not only give the system its unmistakable, reduced aesthetics, but they also serve a unique functionality. Seamless accommodation of wall designs and materials takes place in these 8 grooves. Primarily on the wall panels, textile, individually designable tensioning cloths are simply inserted and tensioned into the grooves by means of a keder. This makes them child's play to replace, effortless to pack, and easy to transport and store.

The versatile, smart accessories always ensure safe and installation-friendly applications to the room statics. A low weight at highest stability allows always new and sophisticated constructions. "84expo" thus offers plenty of room for creative ideas.

The room system's increasing sustainability requirements are primarily due to its developes' objective of using only one aluminum profile for the entire room structure. This saves a lot of energy and costs for the environment in the entire production process of buildings, while at the same time providing the highest demand on the variety of design possibilities.

Pfintzal, the 10th February 2020

Christof Zimmermann
Owner HAMERWÖRK d-sign

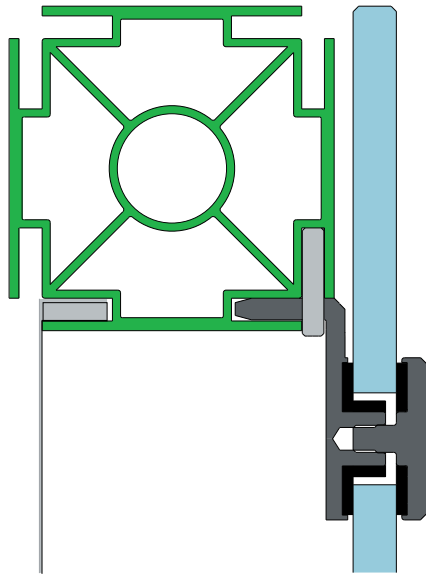


Ästhetik und Funktion / Aesthetics and function

Das Profil „8“ vereint filigrane Ästhetik mit maximaler Funktion – in der Seitenansicht wirkt es sehr reduziert, wie ein Vierkantrrohr mit je einer Schattenfuge an den Kanten. Im Querschnitt erkennt man, dass das Profil über Eck angeordnete Funktionsnuten hat, die zur spaltfreien Befestigung von Stoffbannern mit Kederprofil ebenso genutzt werden können, wie dazu, Plattenwerkstoffe oder Zubehörteile zu befestigen.

The "8" profile unites delicate aesthetics with maximum function: appearing very basic - a rectangular bar with a shadow gap to each edge.

In the cross-sectional view you can see grooves around the edge of the profile that allow seamless fitting of canvases with keder hems, as well as the mounting of panel materials or accessories.

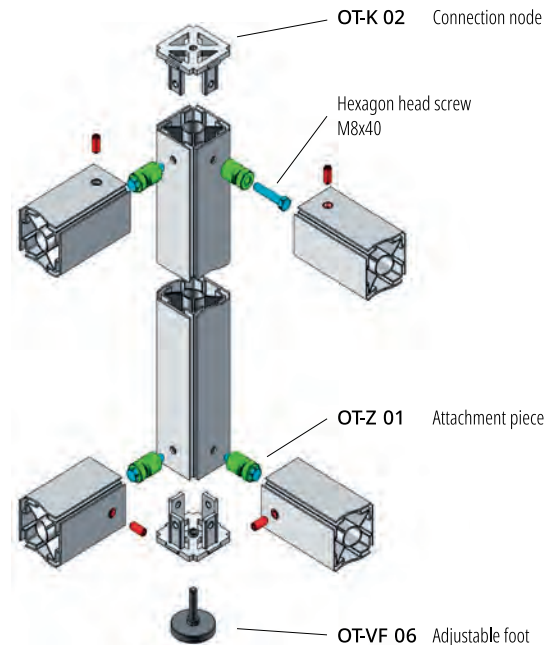


Nachhaltigkeit / Sustainability

Das System „84expo“ hilft dabei mit minimalem Aufwand an Material und Bauteilen sehr schnell zum Ziel zu kommen, weil das Aluminiumprofil mit integriertem Knoten aus Edelstahl-Feinguß trotz des geringen Querschnitts enorm stabil ist.

Die Reduktion und formale Klarheit sowie der Einsatz hochwertiger Materialien gewährleisten Langlebigkeit, Nachhaltigkeit und Ressourcenschonung.

The system "84expo" helps to achieve the goal very quickly with a minimum of material and components, because the aluminum profile with integrated node made of stainless steel investment casting is enormously stable despite the small cross-section. The reduction and formal clarity as well as the use of high-quality materials ensure durability, sustainability and resource conservation.



Ergänzungen / Additional features

In den 8 (acht/eight/otto ...) Nuten können Ergänzungselemente wie Projektionssegel, Beamer, Monitore, Whiteboards, Bilderabhängungen, Beleuchtung oder Regalablagen problemlos montiert werden.

Additional elements such as projection sails, beamers, monitors, whiteboards, image hangers, lighting or shelf supports can be easily mounted in the 8 (acht/eight/otto ...) grooves.



84 expo

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DOWN UNDER**

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the best protection against the elements.



Project Trade fair stand – “R+T”, World’s leading trade fair for roller shutters, doors and sun protection, Stuttgart

Client Ziptrak Pty Ltd., Australia

Design ICON GmbH – Ziptrak Pty Ltd.

System “8₄ expo” – profiles white powder coated, individual elements



NILES-SIMMONS-HEGENSCHEIDT
Machine Tool Group

NILES-SIMMONS-HEGENSCHEIDT
Machine Tool Group

N30_{MC}



NILES-SIMMONS
N30_{MC}





- Project** Exhibition stand – “EMO”, World’s Leading Trade Fair for Machine Tools and Metalworking, Hanover, Germany
- Client** NILES-SIMMONS-HEGENSCHEIDT GmbH - NSH GROUP
- Design** ICON GmbH
- System** “8₄ expo” – profiles white powder coated, individual elements





Project Exhibition stand – “EMO”, World’s Leading Trade Fair for Machine Tools and Metalworking, Hanover, Germany

Client NILES-SIMMONS-HEGENSCHEIDT GmbH - NSH GROUP

Design ICON GmbH

System “8₄ expo” – profiles white powder coated, individual elements



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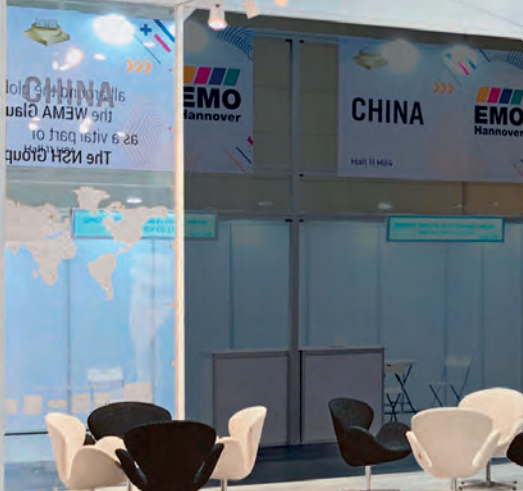


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Project Exhibition stand – “EMO”, World’s Leading Trade Fair for Machine Tools and Metalworking, Hanover, Germany

Client Werkzeugmaschinenfabrik (WEMA) Glauchau GmbH - NSH GROUP

Design ICON GmbH

System “8₄ expo” – profiles white powder coated, individual elements



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diagnostik

ENTWÄSSERUNG
DIGITALER ZUSCHNITT
SCHNELLSCHNITTDIAGNOSTIK
FORMALINFREIER PROBENTRANSPORT



A.MENARINI
diagnostics





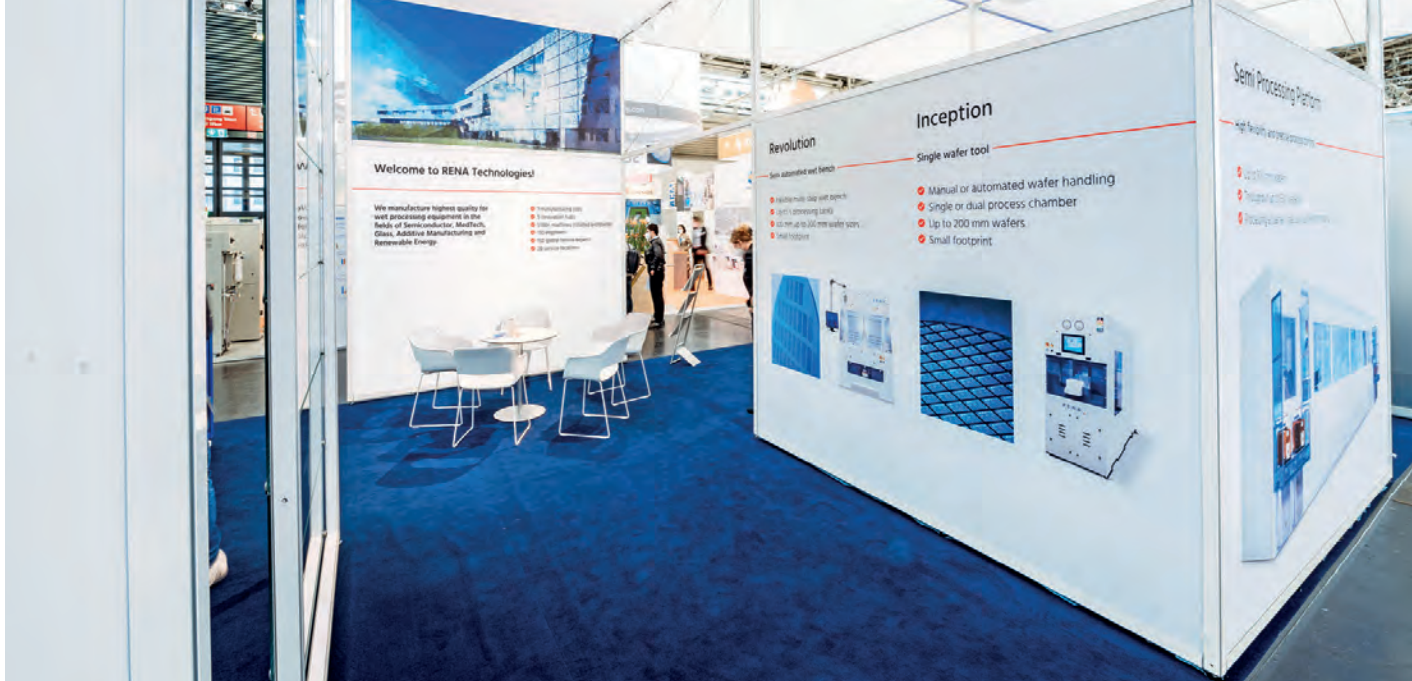
Project Exhibition stand – “42nd Morphology-Histology Days”, Wiesloch

Client A. MENARINI Diagnostics Deutschland

Design ICON GmbH – tac office marketing e.K.

System “8₄ expo” – profiles black anodized, individual elements





Project Trade fair stand – “SEMICON Europa”, Munich

Client RENA Technologies GmbH, Germany

Design ICON GmbH – RENA Technologies GmbH

System “8₄ expo” – profiles white powder coated, individual elements



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- Small footprint



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AWARD
WINNER
2022



Project Trade fair stand – “SEMICON Europa”, Munich

Client RENA Technologies GmbH, Germany

Design ICON GmbH – RENA Technologies GmbH

System “8₄ expo” – profiles white powder coated, individual elements

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KMU LOFI
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Project Exhibition stand – “IFAT 2022”, Munich

Client BELLMER GmbH

Design ICON GmbH – BELLMER GmbH

System “8₄ expo” – white powder coated, individual elements



Project Exhibition stands – “The Hall Of Vape”, Vape Expo Germany, Stuttgart

Client Velvet Vape - Daddy's Vapor - Revoltage

Design ICON GmbH – Velvet Vape / WB STUDIO LLC / KLS Vertrieb GmbH

System “8₄ expo” – profiles white & black powder coated, individual elements



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Project Exhibition stand – “IZB”, International Suppliers Fair, Wolfsburg, Germany

Client Kale Baglanti Teknolojileri San. ve Tic. A.S.

Design ICON GmbH – Kale Baglanti Teknolojileri San. ve Tic. A.S.

System “8₄ expo” – profiles white powder coated, individual elements





Project Trade Fair Stand – “SSW”, Stainless Steel World, Maastricht, Netherlands

Client Rosswag GmbH

Design ICON GmbH – Rosswag GmbH

System “8₄ expo” – profiles white powder coated, individual elements



GERMAN
DESIGN
AWARD
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2022



Project Exhibition stand – “ORGATEC”, Cologne
Client ICON GmbH featuring HAMERWÖRK d-sign
Design ICON GmbH + Andrzej Staniszewski (Architect)

System “8₄ expo” & “8₄ office” – profiles powder coated in different colours, individual elements

8₄ office

8₄ office

Das innovative Möbel- und Raumsystem für das Büro!
The innovative furniture and room system for the office!

8₄

acht | eight | बोकेष | huit | otto | ocho | 八

Das innovative Möbel- und Raumsystem für das Büro!
The innovative furniture and room system for the office!

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- Excellent Product Design -



- Excellent Product Design -

TRIEPS

ROLL-SCHRANK
rolling cabinet

BIZEPS

ROLL-SCHRANK
rolling cabinet

ANBORD

SCHRANKMÖBEL
chest of drawers



- Excellent Product Design -

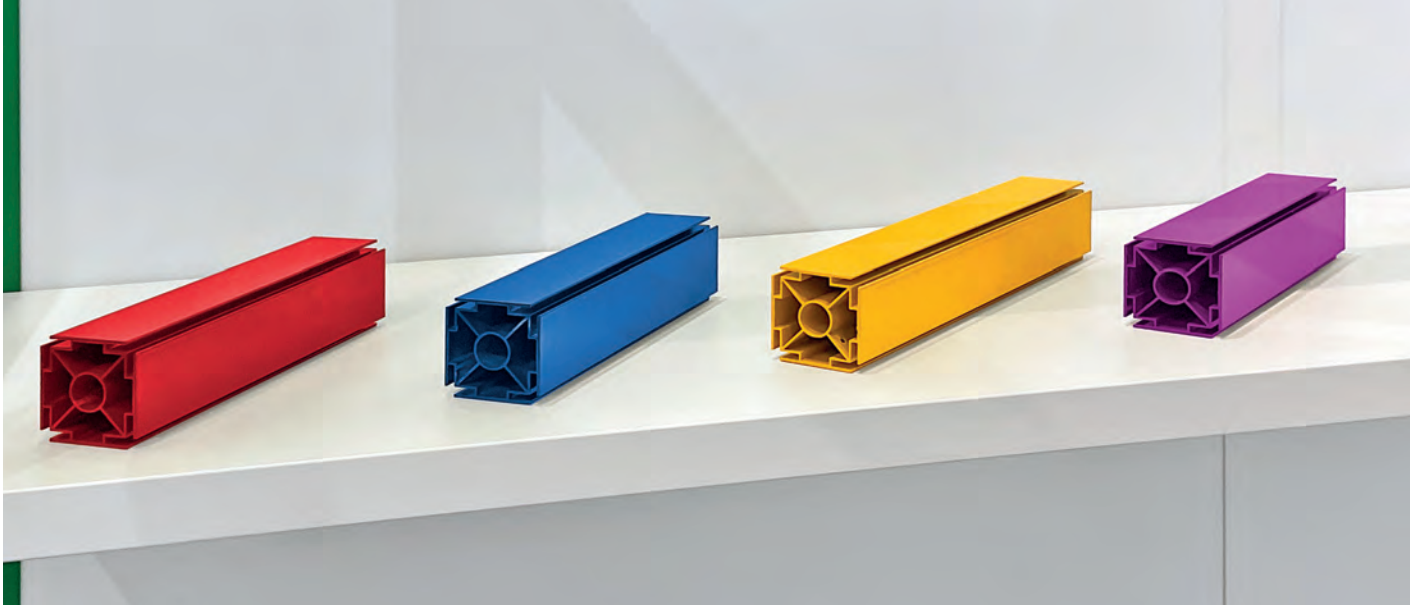
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Project Exhibition stand – “ORGATEC”, Cologne
Client ICON GmbH featuring HAMERWÖRK d-sign
Design ICON GmbH + Andrzej Staniszewski (Architect)

System “8₄ expo” – profiles powder coated, individual elements



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Project Trade fair stand – “LogiMAT”, Stuttgart

Client ASPION GmbH, Germany

Design ICON GmbH – ASPION GmbH

System “8₄ expo” – profiles white powder coated, individual elements





Project Exhibition stand – “ESCRS Congress”, Milan, Italy
Client Mediphacos Industrias Medicas S/A, Brasil
Design ICON GmbH – Mediphacos Industrias Medicas S/A

System “8₄ expo” – profiles white powder coated, individual elements



DVSI

 **DVSI**

Wir zeigen Gesicht!



Project Exhibition stand – “Spielwarenmesse”, Nuremberg, Germany

Client DVSI - Deutscher Verein der Spielwarenindustrie e.V.

Design ICON GmbH – DVSI

System “8₄ expo” – profiles white powder coated, benches and tables out of system constructiv pon





Project Exhibition stand – “ambiente”, world’s most important consumer goods trade fair, Frankfurt, Germany

Client Vinzer Home Sp. z o.o.

Design ICON GmbH – Vinzer Home Sp. z o.o.

System “8₄ expo” – profiles white powder coated, individual elements

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– *mobile, adaptable and individual*



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